

## Valuation of Common Stocks

### The Discounted Dividend Model (DDM)

#### Basic exercises (1-4):

The DDM model assumes that the value of a share of stock equals the present value of its expected future cash receipts.

The elements of the computation are:

Dividend one year hence:	$D_{(1)}$	=	€3
Stock price one year hence:	$P_{(1)}$	=	€24
Annual risk adjusted discount rate: <sup>1</sup>	$k$	=	12.5%
Current stock price:	$P_{(0)}$	=	???

$$\boxed{P_{(0)} = D_{(1)} / k}$$

1. Solve  $P_{(0)}$  from the data above.

$$\boxed{P_{(0)} = D_{(1)} / (k - g)}$$

2. Solve the case above with a growth rate of dividends ( $g$ ) of 4.5%

Application of this growth model implies that:

- $g < k$  for computational reasons
- the annual appreciation rate of share value equals the growth rate of dividends, so:  $P_{(1)} = P_{(0)} * (1 + g)$  and

$$\boxed{P_{(n)} = P_{(0)} * (1 + g)^n}$$

3. Compute the expected share price in the example above after 7 years.

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<sup>1</sup> or market capitalization rate or required rate of return.

Study exercises  
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As a consequence, the annual return is the summation of the dividend yield and the capital gain being equal to the required rate of return:

$$k(t) = D(t) / P(t-1) + [ P(t) - P(t-1) ] / P(t-1)$$

4. Solve from this equation the dividend yield and the capital gains rate after year 7.

**The future earnings and investment approach**

**Advanced exercises (5-6):**

The basic approach concerning future earnings and investment is the computation of: PV of current earnings as a perpetual + NPV of future investment opportunities, or:

$$P(0) = E(1) / k + NPV INV$$

5. Stable Ltd., all equity financed, expects this year's earnings to be €3 per share paid out at the end of the year. Future net investments are zero. The required rate of return for Stable is 10% annually.
- a. Compute the current value of Stable, assume the date is January 1 in the current year.

Gro Ltd., also all equity financed, expects earnings per share of €3 at the end of the current year as well. But its (fixed) plowback ratio of earnings for new investments is 60%. Required return on equity is 10% per year. The expected return on equity is 15% per year.

- b. What is the expected growth rate of earnings?
- c. When applying the DDM, what is the current share value of Gro assuming a capitalization rate of 10% per year? Assume the date is January 1 in the current year.
- d. Could you split up the value of Gro into the value of current earnings and the NPV of future investments?
- e. Now assume that the return on equity of Gro is 10% instead of 15%. Reconsider your answers b, c and d.
- f. Draw a general conclusion from your findings in question e.

6. Briefly discuss the following statement: "it is healthy for a firm to grow, so do it."

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